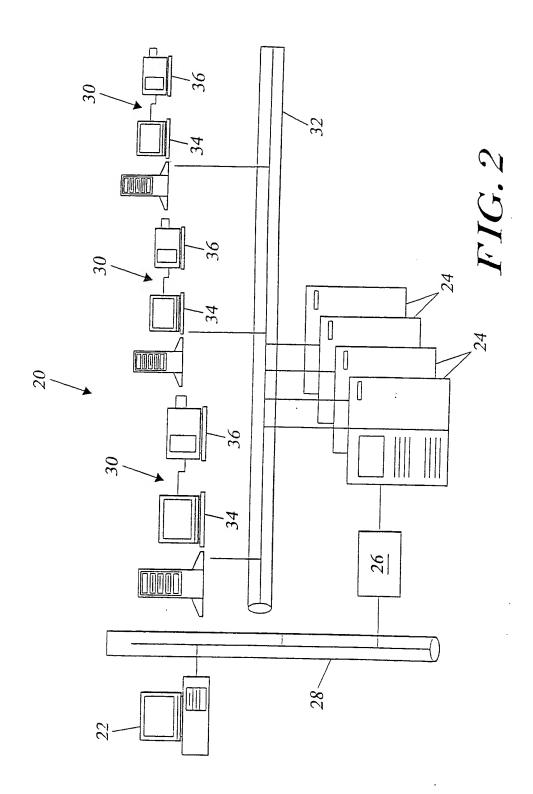
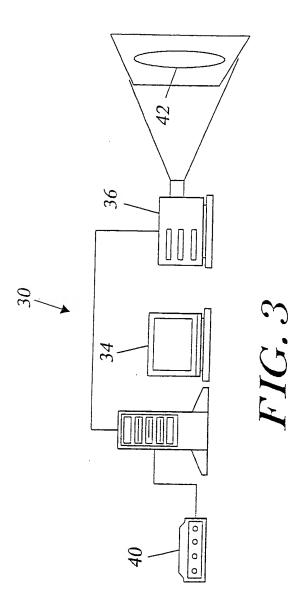
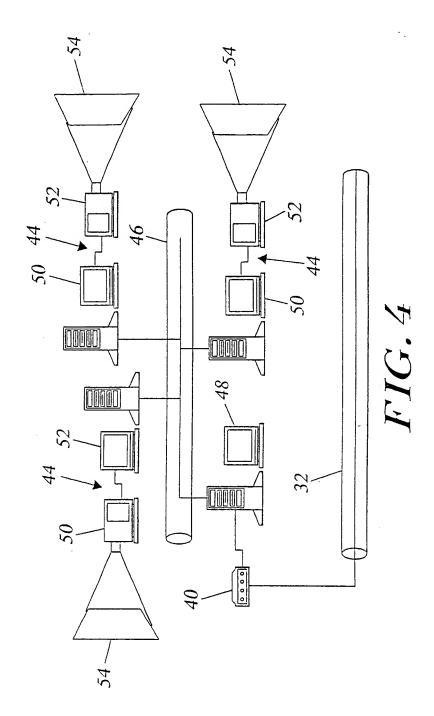
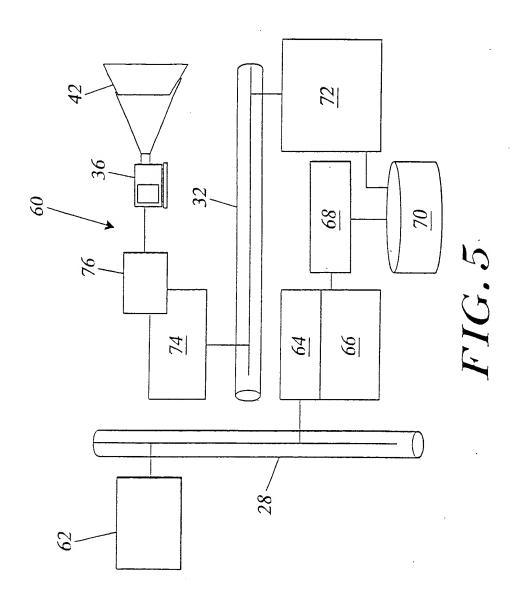


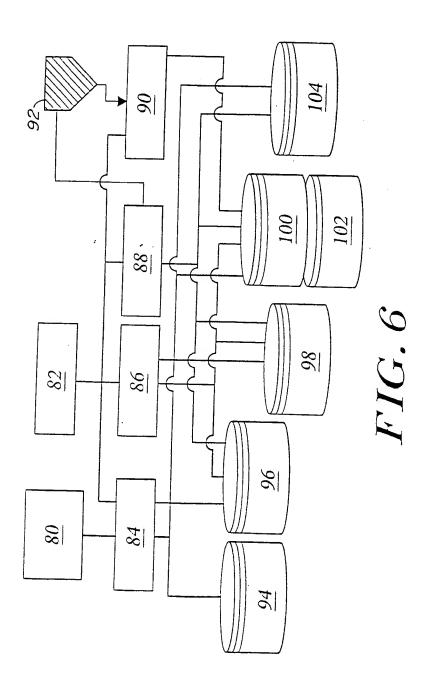
FIG. 1

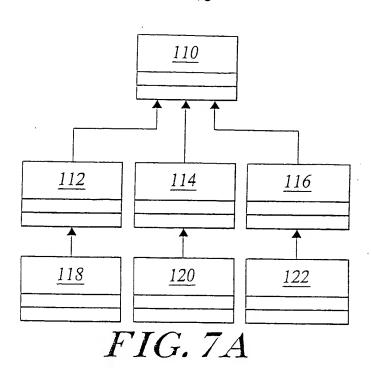


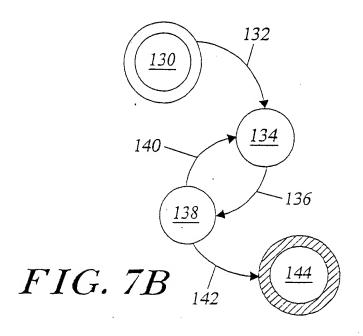












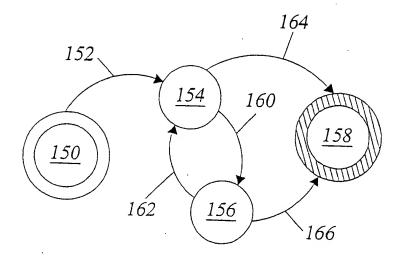
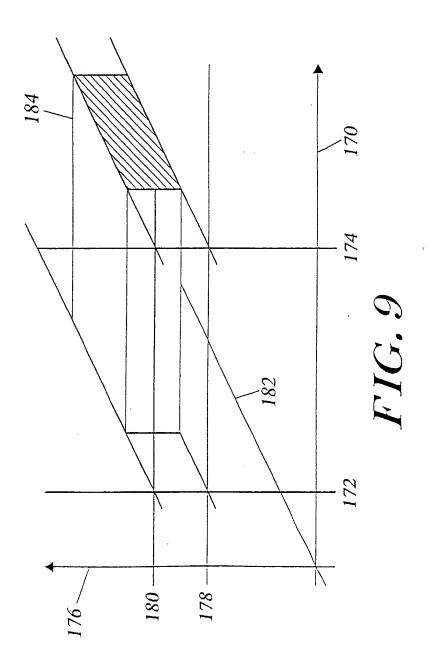
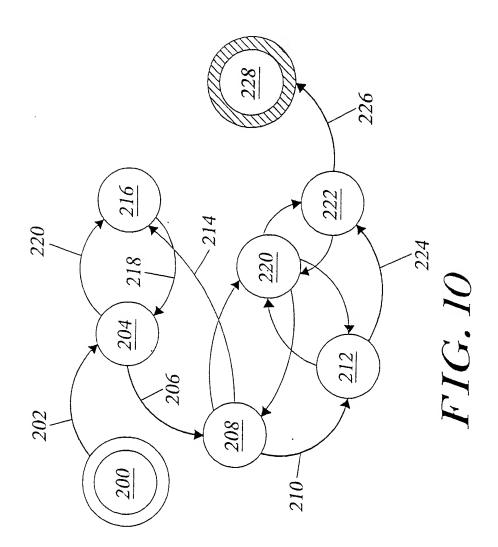
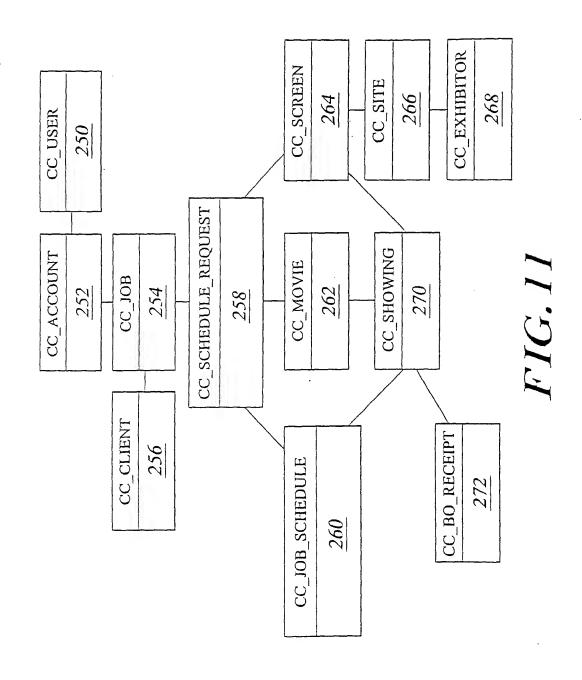


FIG. 8







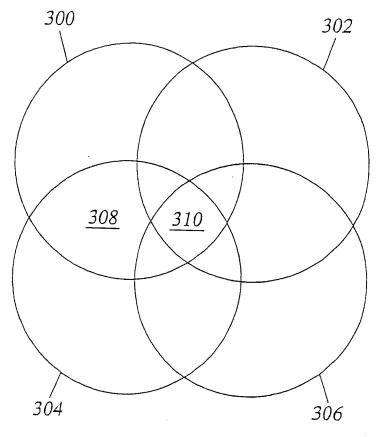


FIG. 12

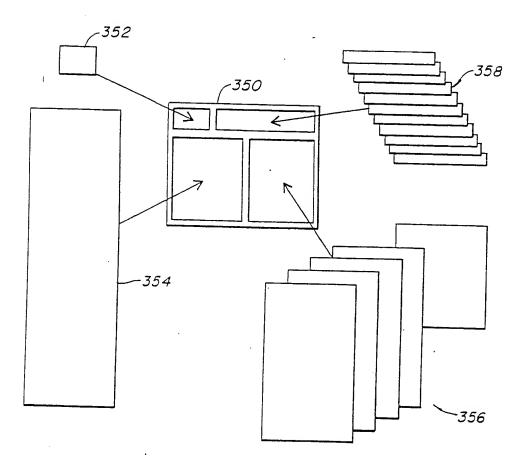


FIG. 13

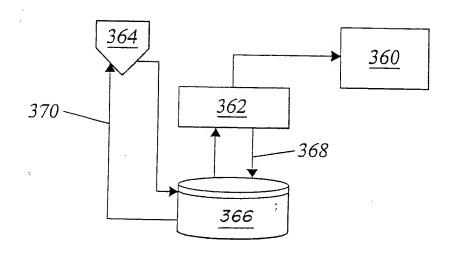


FIG. 14

400

·	Job Exposure Report			
Client	Fruit Computer, Inc.			
Job	Pear Christmas Promotion		n	
Dates	11/1/1999 - 12/1/1999			
Account	Millenium Advertising Agency			
Contact	Y. Tookay			
Schedule Requests				
. !	Request Detail			
		Movie	"If I ran the	Internet
		Time-of-day	NULL	
		Dates	11/25/1999	- 1/25/1999
		Location	NULL	
·	Exposure			
		Movies	1	
		Days	5	
		Screens	1,798	
		People	798,123	

FIG. 15